

## **PRESS RELEASE**

### **GoldenSource strengthens sales team with the appointment of Massimo Broggi**

**NEW YORK – September 6, 2008** – GoldenSource Corporation, a global software provider of Enterprise Data Management (EDM) solutions for financial and securities institutions worldwide, today announced the appointment of Massimo Broggi as Sales Manager for Southern Europe and the Middle East.

Based in Milan, Broggi will be responsible for developing and expanding business strategies for GoldenSource in the region with particular emphasis on helping local clients implement data management strategies to manage risk related to derivatives operations, counterparty exposure and fragmented reference data. Broggi reports to Hugh Stewart, vice president of sales, EMEA and Asia.

Broggi said, "I am thrilled to have the opportunity to represent GoldenSource's solutions in this region. GoldenSource brings many highly sought-after capabilities to the Southern Europe and Middle East Market, delivering Enterprise Data Management solutions that can satisfy all reference data needs of a financial institution on a single and integrated platform."

"GoldenSource has proven expertise in helping financial institutions to put in place a company wide reference data environment for securities, customers and counterparties. This is a tremendous asset for any of the leading banks that are exploring data management challenges and I am excited to be working with them to help achieve these goals," said Broggi.

Before joining GoldenSource, Broggi worked for multi-national Jefferson Wells where he was responsible for driving the sales and marketing strategy for the Italian market. Broggi also held positions at a number of technology firms targeting the financial services industry including: Microstrategy, ORS, Dianos and Brainpower, where he delivered a variety of business critical solutions spanning data provision, risk management and measurement, CRM, front and middle office solutions.

Hugh Stewart, vice president of sales and marketing, EMEA and Asia, said, "Both Southern Europe and the Middle East represent rapidly expanding markets for GoldenSource. Broggi's wealth of experience in serving the capital markets industry will help GoldenSource develop and grow opportunities and better serve customers and partners in the region."

Broggi holds a Masters degree from the SDA Bocconi University in Italy.

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**Notes to the editors:**

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**About GoldenSource**

GoldenSource makes it easy to manage critical reference data. We offer an integrated Enterprise Data Management (EDM) platform for the securities and investment management industry. Our innovative products are designed to create, maintain and distribute a trusted Golden Copy. Our unique data model covers all financial instruments, customers and counterparties, and extends to transactions and positions. The ability to connect, organise and aggregate trusted information reduces risk, drives better decisions and helps our customers achieve their goals.

As a pioneer of EDM solutions, GoldenSource powers managed data services via the innovative Powered by GoldenSource(tm) program. Powered by GoldenSource supports outsourced data management services for many of the world's leading global institutions, including IBM, Broadridge, HSBC and OpHedge.

For more information, visit [www.thegoldensource.com](http://www.thegoldensource.com)